

PrasarBharati  
(INDIA'S PUBLIC SERVICE BROADCASTER)  
Directorate General: All India Radio

F.No. 02/01/2020-P6

New Delhi, dtd. 21.09.2020

**Subject : Consolidated ATR on 'Ek Bharat Shreshta Bharat' for the month of July, 2020 to August, 2020.**

\*\*\*\*\*

This is in reference to Directorate Satellite Message dated 21.08.2020 regarding the Action Taken Report with respect to the Ek Bharat Shreshta Bharat in various Kendras of AIR.

The Consolidated Action Taken Report with respect to the Ek Bharat Shreshta Bharat in various Kendras of AIR, based on information as per feedback received from AIR Stations for the month of July, 2020 to August, 2020 are as follows:-

<b>ATR ON EBSB FOR THE MONTH OF July, 2020 to August, 2020</b>	
<b>1</b>	<b>Maharashtra, Paired with Odisha</b>
<b>(i)</b>	<b>AIR, Jalgaon</b>
i	एक भारत श्रेष्ठ भारत गीत, प्रसारण दिनांक 04, 25.07.2020, 08.08.2020 & 28.08.2020, प्रसारण समय प्रातः 9.00 बजे।
ii)	गाता रहे मेरा दिल-एक भारत & Topic covered, प्रसारण दिनांक 19.07.2020 प्रसारण समय प्रातः 11.10 बजे।
lii	वनिता मंडल - हैलो माहेर- Topic covered, प्रसारण दिनांक 07.07.2020 & 2.08.2020, प्रसारण समय दोपहर 12.10 बजे।
lv	प्रासंगिक- एक भारत श्रेष्ठ भारत, प्रसारण दिनांक 17.07.2020, प्रसारण समय रात्रि 09.00 बजे।
v	युववाणी- कटटयावरच्यागप्पा, प्रसारण दिनांक 22.08.2020, प्रसारण समय सायं 05.30 बजे।
<b>(ii)</b>	<b>AIR, Pune</b>
	Ek Bharat Shreshth Bharat-Interview with IAS Nitin Jawale, working in Odisha, broadcast on 30.08.2020, at 07.20 AM, duration 20 Mts.
<b>(iii)</b>	<b>AIR, Ahmednagar</b>
i	Zaroka - Programme based on current affairs, information and music - 'Odisha Dialect and Culture, broadcast on 21, 28.07.2020 at 09.30 AM.
ii	EK Bharat Shreshth Bharat - Compere programme on Odisha State Art and Culture, broadcast on 04.08.2020 at 5.30 PM.
iii	EK Bharat Shreshth Bharat - Compere programme on Odisha Tourism, broadcast on 10.08.2020 at 5.30 PM.
<b>2</b>	<b>West Bengal, Paired State: Rajasthan</b>
	<b>AIR, Murshidabad (sdairnursidabad@gmail.com)</b>
i	Dinantika - Unnat Bharat, & OB Based Interview with the local people of different places Murshidabad, Jiajung Block on language and traditional dialect & EBSB Title song, broadcast on 09.7.2020 & 26.08.2020 at 06.00 PM.

ii	AajSandhyay – Ek Bharat Shreshth Bharat – Compered Programme by AOD & EBSB Title song Broadcast on 17.7.2020 & 27.08.2020 at 07.10 PM
iii	Youth ProgrammeDesh-O-Prem broadcast on 26.07.2020 at 09.30 PM.
iv	ChhotoGalpo&Kabita- Ek Bharat Shreshth Bharat, broadcast on 29.08.2020 at 09.30 PM.
v	OB Based Interview with the local people of different places Murshidabad, Jiajung Block on life style and costume &EBSB Title song, broadcast on 31.08.2020 at 06.40 PM.
<b>3</b>	<b>TAMILNADU</b> , Paired State: Jammu & Kashmir
	<b>AIR, Nagercoil</b>
I	Talk, Talklet, Feature, Phone out Interactive Programme, 3 Programme for Jingle & 3 for Jingle Phone out Interactive Programme related to 'EkBharath Shrestha Bharat' phone out interactive programme Prathama manthiriyinvazhikaatalthodar(PM's Flagship Guidance Scheme), Sethitheriuma, VazhamanaBharatham (Prosperous India), IthuUngaNeram, MathiyaArasinMahathaanaThittangal (Central Government Schemes), broadcast 11, 18 &25 <sup>th</sup> July 2020 at 3.30PM, duration 30 Mts., 13 & 26 <sup>th</sup> July 2020 at 1.30 PM, duration 10 Mts., 06,13, 20 & 27 <sup>th</sup> July 2020 at 8 PM, duration 30 Mts., 31 <sup>st</sup> July 2020 at 9.02 AM, duration 20 Mts., 01 <sup>st</sup> to 31 <sup>st</sup> July 2020 at 7.45 AM, 4.30 AM, 8.30 PM, 10.30 PM, duration 5 Mts. each.
<b>4</b>	<b>Rajasthan</b> , Paired State : West Bengal
	<b>AIR, Jaipur</b>
i	सामाजिक विषय और सांस्कृतिक समरसता असम में, असम पर शोधकर्ता निर्मल पारीक औरसंदीप मील से सीमा विजय की बातचीत, प्रसारण दिनांक 01.07.2020, प्रसारण अवधि 15 मिनट।
ii	असम में सिनेमा और संगीत, प्रसारण दिनांक 05.07.2020, प्रसारण अवधि 15 मिनट।
iii	वनस्थली विद्यापीठ में अध्ययन/अध्यापनरत असमियामूल की युवतियों से बातचीत (OB based), प्रसारण दिनांक 15.07.2020, प्रसारण अवधि 15 मिनट।
iv	असम में पारंपरिक चित्रकारी विषय पर बातचीत, प्रसारण दिनांक 19.07.2020, प्रसारण अवधि 15 मिनट।
v	असमकी विजुअल आर्ट विषय पर बातचीत, प्रसारण दिनांक 02.08.2020, प्रसारण अवधि 15 मिनट।
vi	असमिया लेखिका/कवयित्री/ गायिका पपोरीगोस्वामी और कविता करमाकर से बातचीत (OB based) , प्रसारण दिनांक 23, 30.08.2020, प्रसारणअवधि 15 मिनट।
vii	असम में संगीत और कविता, प्रसारण दिनांक 16.08.2020, प्रसारण अवधि 15 मिनट।
<b>5</b>	<b>PUNJAB, PAIRED STATE : ANDHRA PRADESH</b>
	<b>AIR, Jalandhar</b>
i	TeleguTe Punjabi Walk, broadcast on 02.07.2020, at 8.40 AM, duration 20 Mts.
ii	Telegu Song by Vishakhapatnam, broadcast on 09.07.2020, at 8.40 AM, duration 20 Mts.
iii	Andhra Pradesh KeNiwasi N. VijayshreeNaalGallbaat, broadcast on 16.07.2020, at 8.40 AM, duration 20 Mts.

iv	Feature on Andhra Pradesh's marriage rituals, broadcast on 23.07.2020, at 8.40 AM, duration 20 Mts.
----	---

v	Andhra Pradesh KeVidharthiVandanaPrasharNaalGallbaat , broadcast on 30.07.2020, at 8.40 AM, duration 20 Mts.
vi	Savere – Savere – Compering on Ek Bharat Shreshth Bharat, broadcast on 07.07.2020 & 04.08.2020 at 7.05 AM, duration 5 Mts. each.
vii	<b>Good Morning Punjab</b> – Compering on Ek Bharat Shreshth Bharat, broadcast on 20.07.2020, at 7.30 AM, duration 5 Mts.
viii	Song on Ek Bharat Shreshth Bharat, broadcast from 01.07.2020 to 31.07.2020 & 01.08.2020 to 31.08.2020 daily at 6.00 PM, durations 5 Mts. each.
ix	<b>Interview-</b> Interview with Andhra Pradesh Judo Association Secretary and former Judo Player MrVekant, Interview with Ravinder Kaur, Punjabi women who settled in Andhra Pradesh, broadcast on 13 & 20.08.2020, at 08.40 AM, durations 20 Mts. each.
x	Feature on Andhra Pradesh Tourist Places, broadcast on 27.08.2020, at 08.40 AM, durations 20 Mts.
xi	Good Morning Punjab – Compering on Ek Bharat Shreshth Bharat, broadcast on 22.08.2020 at 07.30 AM, duration 5 Mts.
<b>6</b>	<b>Manipur, Paired State : Madhya Pradesh &amp; Nagaland</b>
	<b>AIR, Churachandpur</b>
i	Song on Ek Bharat Shaeshth Bharat by, Andrew Lalthakima, Zaithangpiuia and various artist broadcast on 22, 29.07.2019 & 5, 12.8.2020 & at 07.45 PM, duration 15 Mts. each.
ii	Talk regarding EBSB on Literary and cultural heritage of Jammu & Kashmir, Ladakh&Kargil, broadcast on 03.08.2020 at 06.15 AM, duration 10 Mts.
iii	Talk regarding EBSB on Social, Cultural and Religion of Ladakh, broadcast on 04.08.2020 at 06.40 AM, duration 13 Mts.
iv	Talk regarding EBSB on Cultural Heritage and Tradition of Ladakh, broadcast on 03.08.2020 at 07.05 AM, duration 12 Mts.
<b>7</b>	<b>Meghalaya, Paired State :Arunachal Pradesh &amp; Uttar Pradesh</b>
<b>i</b>	<b>AIR, Tura</b>
i	<b>Talk</b> – Non-Co-Operation Movement, Based on Material, War against Divisive, Literary and Cultural Heritage of Jammu & Kashmir, Why do we we need humanity- based on material, National Integration, Need of hour,The role of women in Communal Harmony, Ek Bharat Shreshth Bharat- based on materials, A brief life sketch of Mahatma Gandhi- based on materials, Peace between Race & Religion, The fundamental rights and duties of citizen & Talk on Sadbhawana Diwas, broadcast on 3,5,9,10,13,14, 17 & 20.08.2020.
<b>ii</b>	<b>AIR, Shillong</b>
v	English feature titled ‘The Fall of Likai’ programme broadcast regarding Ek Bharat Shreshth Bharat, promoting the art and culture etc. of the paired states. 1. one feature Khasi Song titled ‘Nohakalikai’ (Nohakalikai falls is Cherrapunjee (Sohra))in aired in connection with the ‘Ek Bharat Shreshtha Bharat’, broadcast in the month of July 2020. 2. Song titled ‘Aalha – alhamanauva by Ram Akbar aur Sathi, broadcast on 23.7.2020 at 11.30 AM, duration 13 Mts. 27 secs. 3. Nyasi folk songs ‘Regium Regio’ broadcast on 23.7.2020 at 11.30 AM, duration 11 Mts.

<b>8</b>	<b>ANDHRA PRADESH, Paired State : Punjab</b>
	<b>AIR, Visakhapatnam,</b>
i	Ek Bharat Shreshth Bharat songs, Broadcast on 12.07.2020 at 6.30 AM.
ii	Compeering Programme on Life history of Raja Ranjith Singh, Broadcast on 19.07.2020 at 6.30 AM
iii	Discussion on 'How to learn Punjabi language?', Broadcast on 22.07.2020 at 6.30 AM
iv	Interview with Smt. Kulwinder Singh kaur regarding Punjabi Food Recipies, broadcast on 24.07.2020 at 01.30 PM
v	Interview on Ek Bharat Shreshth Bharat, broadcast on 24.07.2020 at 06.30 PM.
<b>9</b>	<b>UTTAR PRADESH/Arunachal Pradesh</b>
<b>i</b>	<b>AIR, Faizabad</b>
i	लघुवार्ता- मणिपुर की संस्कृति, सजीव प्रसारण दिनांक 16.07.2020, , प्रसारण अवधि 4.40 मिनट।
Ii	असमकी संस्कृति एवं शिल्पकला, सजीव प्रसारण दिनांक 17.07.2020, प्रसारण अवधि 4.58 मिनट।
Iii	एक भारत श्रेष्ठ भारत- त्रिपुरा, सजीव प्रसारण दिनांक 18.07.2020, प्रसारण अवधि 4.32 मिनट।
vii	एक भारत श्रेष्ठ भारत- मेघालय, सजीव प्रसारण दिनांक 19.07.2020, प्रसारणअवधि 05.15 मिनट।
viii	एक भारत श्रेष्ठ भारत- मिजोरम की कला संस्कृति, सजीव प्रसारण दिनांक 20.07.2020, प्रसारण अवधि 5.30 मिनट।
ix	एक भारत श्रेष्ठ भारत- नागालेण्ड की कला संस्कृति, सजीव प्रसारण दिनांक 21.07.2020, प्रसारण अवधि 5.55 मिनट।
x	एक भारत श्रेष्ठ भारत- अरुणाचल प्रदेश, सजीव प्रसारण दिनांक 22.07.2020, प्रसारण अवधि 04.55 मिनट।
<b>ii</b>	<b>AIR, Najibabad</b>
i	एक भारत श्रेष्ठ भारत पर 'एक जानकारी', प्रसारण दिनांक 10.07.2020, प्रसारण समय दोपहर 12.55 बजे।
ii	जानकारी-एक भारत श्रेष्ठ भारत के अंतर्गत अरुणाचल प्रदेश के पर्यटन स्थल और अरुणाचल प्रदेश की जनजातियाँ, प्रसारण दिनांक 12.07.2020, प्रसारण समय दोपहर 12.55 बजे।
iii	वार्ता- मेघालय के पर्यटन स्थल, प्रसारण दिनांक 13.07.2020 & 18.07.2020, प्रसारण समय दोपहर 12.55 बजे।

iv	वार्ता - विविधता में एकता दर्शाती हमारी संस्कृति, प्रसारण दिनांक 17.07.2020, प्रसारण समय दोपहर 13.25 बजे ।
v	वार्ता - मेघालय राज्य की जनजातियाँ, प्रसारण दिनांक 06.08.2020, प्रसारण समय दोपहर 12.55 बजे ।
vi	वार्ता- एक भारत श्रेष्ठ भारत के अंतर्गत भारतीय पर्यटन, प्रसारण दिनांक 08.08.2020, प्रसारण समय दोपहर 13.25 बजे ।
<b>iii</b>	<b>AIR, Rampur</b>
i	जानकारी - सुबह सवेरे- एक भारत श्रेष्ठ भारत एवं कृषि जगत राष्ट्रीय एकता, अदभुत अतुल्य भारत, प्रसारण

	दिनांक 9, 16, 22.07.2020 & 7, 24.08.2020 प्रसारण समय प्रातः 7.30 बजे & सायं 6.30 बजे, प्रत्येक की प्रसारण अवधि 5 मिनट।
ii	भेंटवार्ता- एक भारत श्रेष्ठ भारत, प्रसारण दिनांक 08.08.2020, प्रसारण समय सायं 7.30 बजे, प्रसारण अवधि 10 मिनट।
iii	वार्ता- एक भारत श्रेष्ठ भारत- अरुणाचल प्रदेश, प्रसारण दिनांक 22.08.2020, प्रसारण समय सायं 7.10 बजे, प्रसारण अवधि 10 मिनट।
<b>10</b>	<b>KARNATAKA, Paired State: Uttrakhand</b>
	<b>AIR, Bengaluru</b>
	Central Govt. different Schemes, like as Pradhanmantri Fasal BimaYojana, Jyoti BimaYojana, Aatma Nirbhar MSME Package, Aatma Nirbhar Krishi Package, Aatma Nirbhar MSME Package, DeenDayal Upadhyay GramjyothiYojana, Soil Health Card, Mahatma Gandhi Rashtriya Grameen Udyog Khatri Yojana, Atal Pension Yojana, Pradhan Mantgri Matrey SampadaYojana, Kannada version of PM's Speech on World Youth Skill Day, Aayushman Bharat Arogya Karnataka Yojana, Multi- Faceted Efforts to double the income of Farmers, Rashtriya Januvaru Roga Niyantaran Karyakrama, Make in India, Pradhan Mantri Matruvandana Yojana, & Fit India Abhiyan, broadcast in the month of July, 2020, durations 15 Mts. each.
<b>11</b>	<b>ARUNACHAL PRADESH, Paired State: Uttar Pradesh</b>
	<b>Itanagar</b>
i	Talklets on Ek Bharat Shreshth Bharat, broadcast in the month of July, 2020, durations 150 Mts. Number of Programme-30
ii	Spot on Ek Bharat Shreshth Bharat, broadcast in the month of July, 2020, durations 90 Mts. Number of Programme-90
iii	Programme broadcast on EBSB, in the month of July, 2020, duration 10 Mts.
<b>12</b>	<b>JAMMU &amp; KASHMIR, Paired State : Tamilnadu</b>
	<b>All India Radio, Jammu</b>
i	Interview regarding EBSB on Uttar Dakshin Milan- Cultural and Economic Aspect of Tamil Nadu, broadcast on 20.07.2020
ii	Uttar Dakshin Milan- EBSB programme based on Rameshwaram Temple of Tamil Nadu, broadcast on 17.08.2020
iii	Title song of EBSB & Programme on Similarities in Sanskrit & Tamil Nadu language, broadcast on 28.08.2020 & 31.08.2020
iv	Folk songs of Tamil Nadu, broadcast on 29.08.2020

<b>13</b>	<b>Gujarat, Paired Sate: Chhattisgarh</b>
	<b>AIR, Rajkot</b>
	Talk, Interview, Compering in Programme on Ek Bharat Shreshth Bharat, broadcast in the month of July, 2020, Total Programmes 17 & total Durations 135 Mts.

This issues with the approval of competent authority.

(VineetNarang)  
Programme Executive (SW)  
For Director General

Sh. Rajeev Malhotra,  
Dy. Director, GA-II,  
PrasarBharati Secretariat  
Copernicus Marg, N Delhi

Copy to :PEX(Ops.),Prasar Bharat Sect.,Copernicus Marg, N Delhi.